

Seven great reasons to use InstantAtlas

Enhances the value of your data

Make it easy for your audience to see regional and local patterns and trends in performance using InstantAtlas stand-alone, dynamic reports instead of static tables and charts. Bring your data to life and help people make informed decisions.

Makes your data stand out

Your data compete for the attention of staff, partners and clients inside and outside your organisation.

InstantAtlas stand-alone, dynamic reports catch the reader's eye and make your data stand out from the crowd.

Quick and easy to implement

You can take data from a spreadsheet, publish an InstantAtlas stand-alone dynamic report and place it on your web site in just a few minutes.

You do not need any special technical knowledge. You use familiar tools. If you can use a Microsoft Excel spreadsheet and an Internet browser then you can publish and maintain InstantAtlas reports.

No need to "re-invent the wheel"

InstantAtlas stand-alone, dynamic reports are created from ready-to-use templates. There is no development required. You only buy the templates that you need to display your data.

Low cost compared to Internet mapping server solutions

InstantAtlas allows you to deliver interactive, web mapping for as little as 10% of the cost of using map server software.

Flexible and portable

InstantAtlas reports are stand-alone web pages. There is no software to install on your web server. You can place them on a web site, in a content management system, make available for download, send by email or distribute on CD.

Use and re-use as often as you need

Pay once then use, and re-use, an InstantAtlas stand-alone dynamic report for different geographies and different statistics across your organisation. The more you use InstantAtlas the greater the return on your investment.

InstantAtlas is an inexpensive, powerful data visualization and presentation tool. It enhances the value of data by making national, state and sub-state patterns easy to see and explore.

No expertise in data publishing, delivery or mapping is needed - yet the results can be stunning and effective.

Well-established around the world

InstantAtlas is well-established around the world and used by regional and local public health authorities. It is ideal for presenting data values and trends in a spatial context to internal and external audiences. e.g. demographic data, epidemiological indicators. Its serves equally well as a tool for monitoring performance of health resources and presenting survey results.

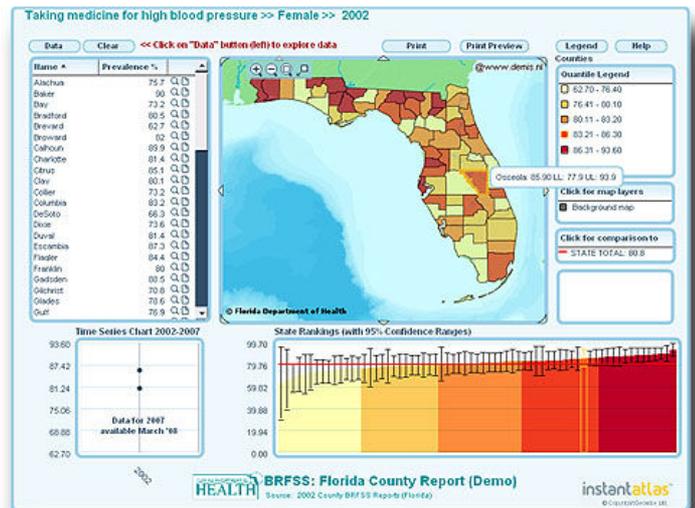
It has been adopted as a solution of choice by government and health agencies in the UK, Germany, Netherlands, Canada, Australia and New Zealand and is now generating considerable interest in the United States especially in State Departments for health surveillance, maternal and child health, vital statistics, cancer registries and injury health. Departments of Health in nine US States are currently implementing this software.

Simple to implement

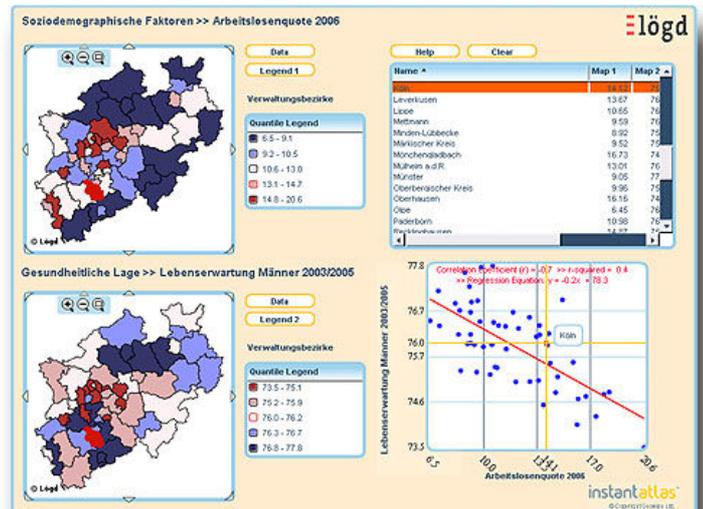
You can take data from a spreadsheet, add your boundary file, publish an InstantAtlas stand-alone dynamic report and place it on your web site. Typically, this can all be done in less than a day. You do not need any special technical knowledge. You use familiar tools. The reports are portable, so can also use them for making presentations at meetings and conventions.

InstantAtlas comes with ready-to-use templates that can be customised with the Designer and Style Editors. You only buy the templates that you need to present your data.

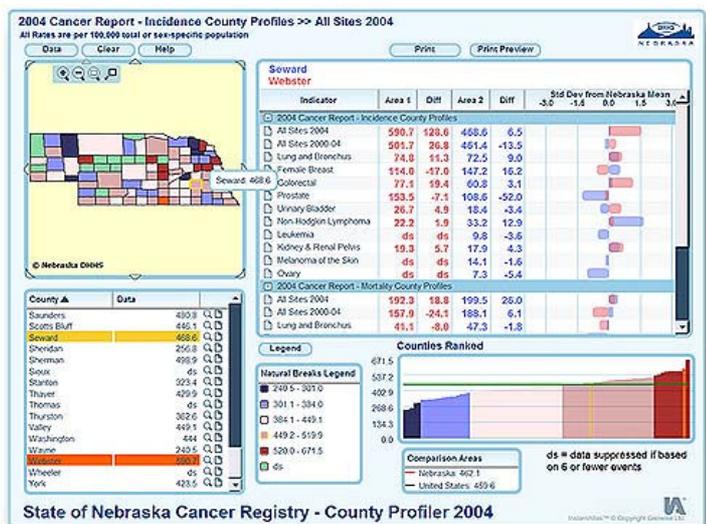
If you have a large number of indicators to manage you can upgrade to InstantAtlas Server to improve your data management process and deliver data 'live' to dynamic reports.



Behavioral Risk Factors (BRFSS) Florida Counties - Single Map Template



Core Indicators - North Rhine-Westphalia, Germany - Double Map Template



Nebraska Cancer Registry - County Profiler - Area Profile Template

"Instant Atlas is a cost-effective, flexible, and user-friendly web tool that provides professional looking maps, data tables, and graphs of aggregated data. Bar charts with confidence intervals, scatter plots, and trend charts nicely supplement colorful map displays. Data exploration is easy and fast. Instant Atlas reduces the workload of custom data requests while improving customer satisfaction." *David L. Reichel, Statistician - New Hampshire DHHS*