



**PRESS RELEASE**  
For immediate release  
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## **Results for 2012 and last three London mayor and London local elections now available for tablet users**

The Greater London Authority's Intelligence Unit has for the first time made elections results for 2012 and the last three London mayoral elections and the 2012 London local elections available online and available to tablet users with data visualisation software InstantAtlas.

The results of Mayoral, Assembly list, and Constituency member elections since 2000 are now available on the London Datastore (<http://data.london.gov.uk/datastore/package/london-elections-results-2012-wards-boroughs-constituency>). Data can be viewed at three levels of geography - constituency, borough and ward.

As well as a Flash-based version of the report the results can be viewed in InstantAtlas's new HTML5 template allowing non-Flash users the ability to interact with the results data across a range of devices such as iPads and other tablets. User will also be able to easily extract a link to the report and post on their own web sites.

Data includes:

- the winner in each area (the candidate or party with most votes). This excludes second preference votes in the Mayoral election;

- the winning majority (the highest number of votes minus the second highest number of votes);

(cont.)

- the percentage turnout figure (not available at ward level since the lowest geographical level that postal votes are registered is borough level);
- the percentage of votes for each of the major parties.

Gareth Piggott, Senior Research and Statistical Analyst, General Statistics Team said: “This is the first time data from all three elections and all three levels of geography have been brought together for analysis in a single place. To make it easier to identify patterns and trends in the data, the results are presented using Instant Atlas mapping software, which also includes a data table, bar chart, and trend chart.”

### **Notes to editors:**

InstantAtlas™ from GeoWise helps people create highly-interactive online reports that combine statistics and map data to help a wide range of individuals better understand data and ultimately make better informed decisions. InstantAtlas is now being used by all UK Public Health Observatories, the National Cancer Intelligence Network and supports over 40 UK local strategic partnerships between local authorities and local public health care trusts.

The GeoWise team has a unique blend of skills in design, programming, geography and statistics. GeoWise was formed in 1997 and is based in Edinburgh in the United Kingdom.

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